

Proposal for Facebook & Instagram Advertisement

Greetings from JELLYSOFT. This quotation covers an overview of FB Advertising Services & Pricing...



JELLYSOFT is one of the Leading Software Company in Tuticorin Tamilnadu. With a huge client base in Tamilnadu and across India, Based on your company's unique goals, our team will choose the best ad formats for your business and design branded ads with compelling copy that appeals to your ideal buyers. Through precise audience targeting, we make sure that your ads are being served to those who are most likely to be interested in

your products or services. We will also monitor success and test different ad elements to optimize performance and drive growth.

What is Facebook Advertising:



Facebook marketing is a platform that offers a variety of highly targeted paid advertisements and organic posts, allowing brands to put their products and services in front of the massive audience. Facebook offers a fantastic targeted advertising platform. You can create ads targeted at specific geographic areas, ages, education levels, and even the types of devices used for browsing. Facebook is a social media channel which allows businesses to market their products and services to the available users. Facebook marketing can be achieved through organic strategies and targeted strategies such as paid ads

How FB Advertising is Essential for your Business Growth:



Being a Facebook advertising company, JELLYSOFT presents your business in a creative manner so that everyone scrolling the Facebook page gets to that page at least once. We have a passionate social media marketers team which applies proven techniques that are needed to promote your services among the targeted and non-targeted customers. Through precise audience targeting, we make sure that your ads are being served to those who are most likely to be interested in your products or services. We will also monitor success and test different ad elements to optimize performance and drive growth.



New Customer Leads



Direct Phone Call Enquiry



Brand Promotion

PLANS & PRICING

STARTER PLAN (Rs.6000/-)

10K-14K People Reach

1 Poster Design

Minimum 8 to 10 Customer Leads

Up to 2 Cities Reach

Duration - 15 Days

PROFESSIONAL PLAN (Rs.12,000/-)

20K-25K People Reach

2 Poster Designs

Minimum 20 to 25 Customer Leads

Up to 5 Cities Reach

Duration - 30 Days

PRO PLAN (Rs.20,000/-)

50K-60K People Reach

3 Poster Designs

Minimum 50 to 60 Customer Leads

Up to 10 Cities Reach

Duration - 30 Days

ADVANCED PLAN (Rs.34,000/-)

80K-1 Lakh People Reach

4 Poster Designs

Minimum 100 to 120 Customer Leads

Up to 20 Cities Reach

Duration - 30 Days

Extra Promotion Image Creation

Rs.500/- Per Image

Extra Promotion Video Creation

Rs.1500/- Per Video

Our Clients :



Requirements from Client's Side:

- ✓ The client should provide the contents including services or product images, corporate logo, contact details and written materials to be included in the Image or Video.
- ✓ Contents for the Image or Video will be collected as a text document file in a Pen drive or as an attachment file to our Mail ID. (Preferably in one lot).
- ✓ Basic Image or Video Design will be shown for approval.
- ✓ If necessary, the Client should express their own design concept to us before we proceed to design.

Terms & Conditions:

- ✓ According to Facebook Rules and Regulations, Promotion image should have only 30% to 40% of Content for healthy reach.
- ✓ Promotion Video Should be less than 1 min. 30 Sec's Video is better choice for healthy reach.
- ✓ We design promotional image/video according to Facebook Rules and Regulations and viewers expectations with some technical & marketing strategy.
- ✓ We target the right viewers according to your requirements.
- ✓ Client Engagements, Messages, Enquiry, Likes, Comments & Share will be totally depends upon the people's wish.
- ✓ If any leads, comments, messages, enquires arise means we will send that details to you or client should handle the Facebook Messenger Chat.
- ✓ All Promotion Ads will run in Facebook and Instagram and in days according to the selected packages.
- ✓ WhatsApp Private Group will be created with client, JELLYSOFT Digital Marketing Admin & Digital Marketing Executive (Total 3 to 4 Members) for further discussions & reports.
- ✓ Instant Reports will be sent to clients through whatsapp group & email after the promotion ends.
- ✓ We are only responsible for our commitments in total audience views & no of enquiry.
- ✓ We are not responsible for good & bad comments, Posts dislikes etc.
- ✓ Final Reports will be submitted as hard copy or will be sent to email on the package end dates.

Other Services:

Website	Software	Android & IOS App	Social Media Marketing	Digital Marketing	Graphic Designing	SEO
Bulk SMS	Bulk Whatsapp	Bulk Voice Calls	Video Creation	Domain Registration	Web Server	Email Server

Payment Terms for Facebook & Instagram Advertising:

- Client Should pay the 100% of amount before starting the advertisement.
- You may also process the payment as Cheque or DD or NEFT favouring of Account Name "JELLYSOFT"
- No refund or Cancellation will be appreciated after Advertising work starts.

Bank Account Details:

JELLYSOFT IDBI BANK DETAILS	
Account Name	JELLYSOFT
Account Number	0371102000019345
IFSCI Code	IBKL0000371
Branch Code	000371
Branch Name	Tuticorin

Contact Details:

CONTACT DETAILS	
Company Name	JELLYSOFT
Address	222/3, Palai Road, Malaisoodi Complex 2nd Floor, Opp. To AVM Hospital, Tuticorin-628002.
Contact Number	+91 7092150100
Office Mobile	+91 7094112111
Landline	0461-4001417
Email Id	jellysoftindia@gmail.com

Website Details:

Our Official Websites
www.jellysoft.in
www.jellysoft.ind.in
www.jellysoftindia.com

>>>---END OF QUOTATION---<<<